

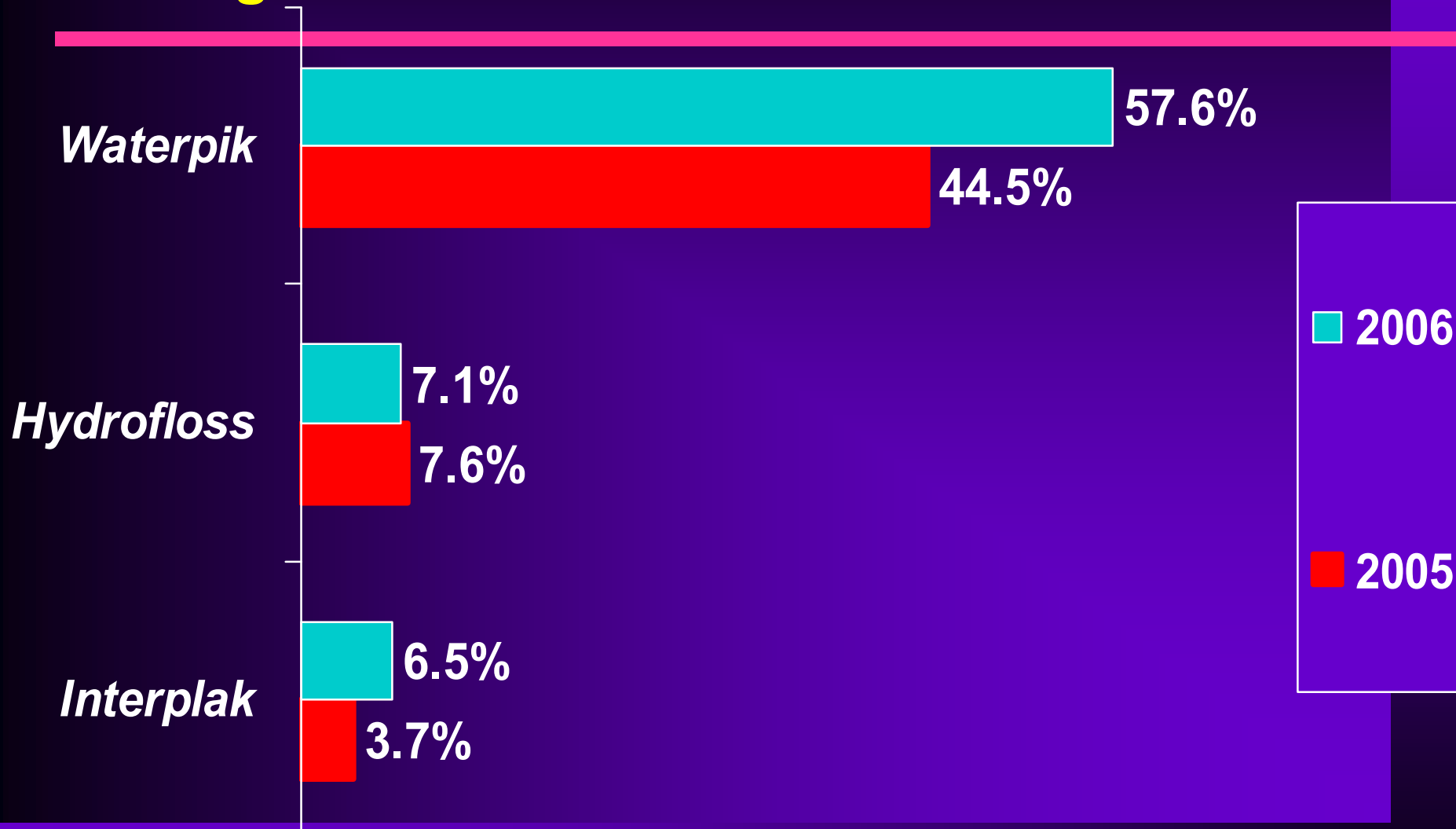


# Waterpik Dental Professional Tracking Study

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March 2006

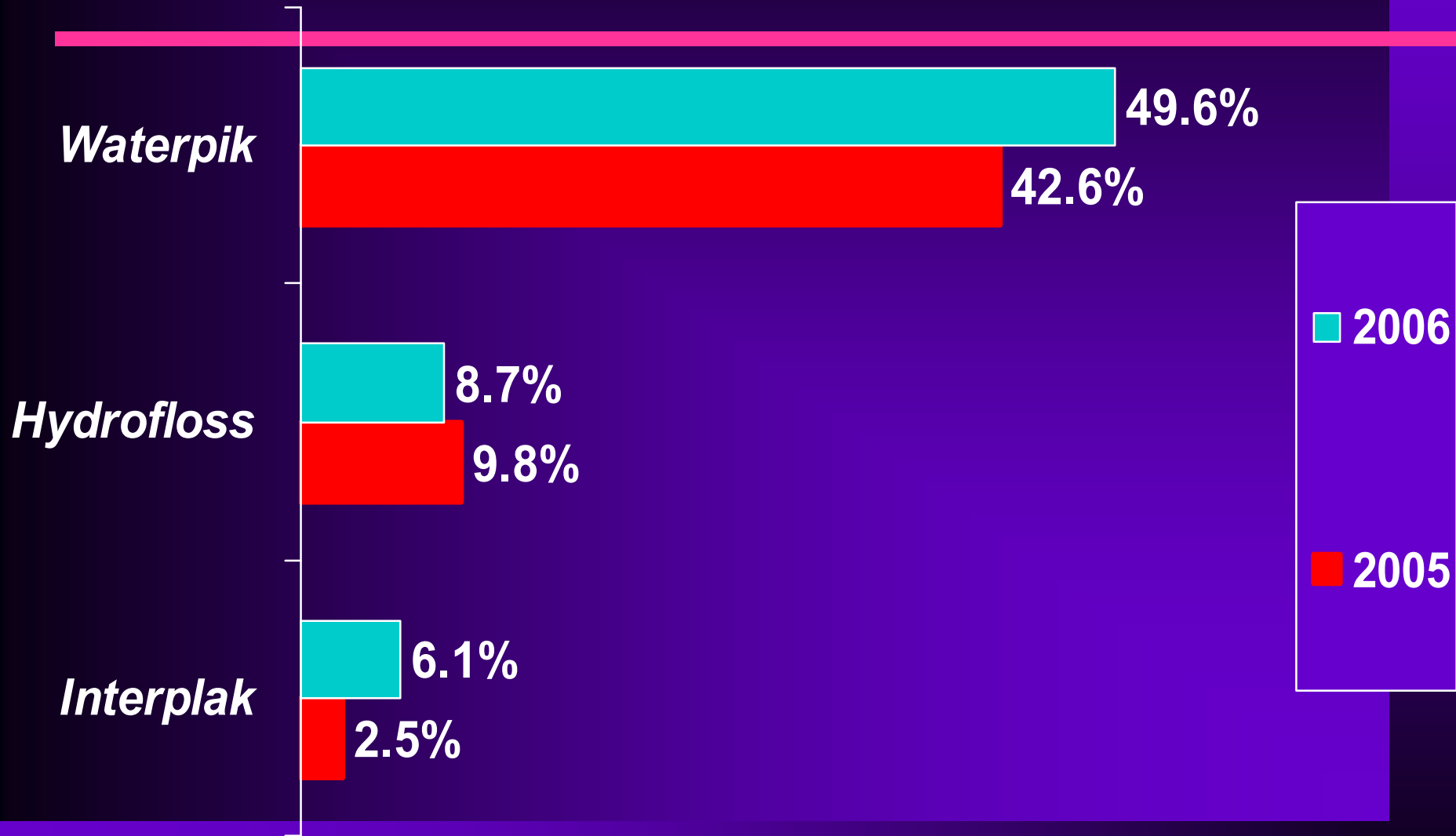
# Recommendation of Oral Irrigators Among All Dental Professionals



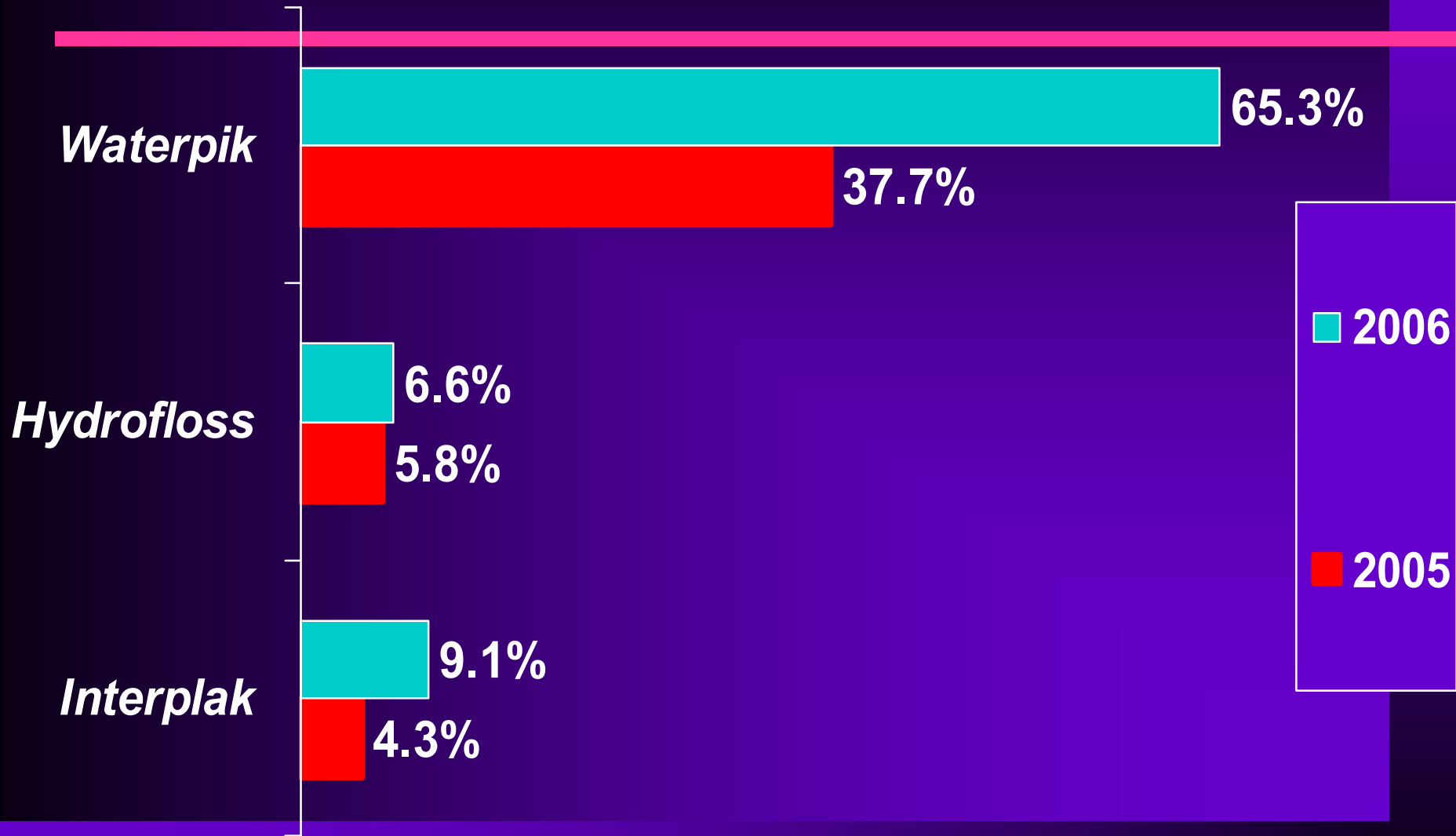
**Weighted Avg Comparison – Aided**

*(assume 45% GP/40% Hyg/15% Ortho 10% Perios in '05/'06) (N=362)*

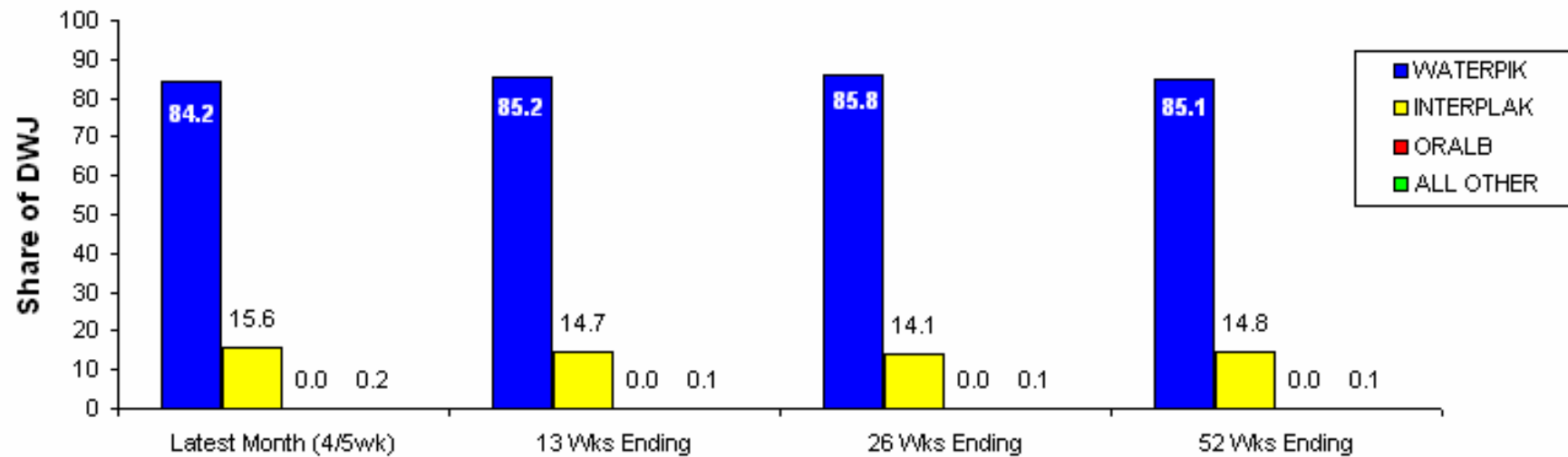
# Recommendation of Oral Irrigator Brands Among General Practicioners



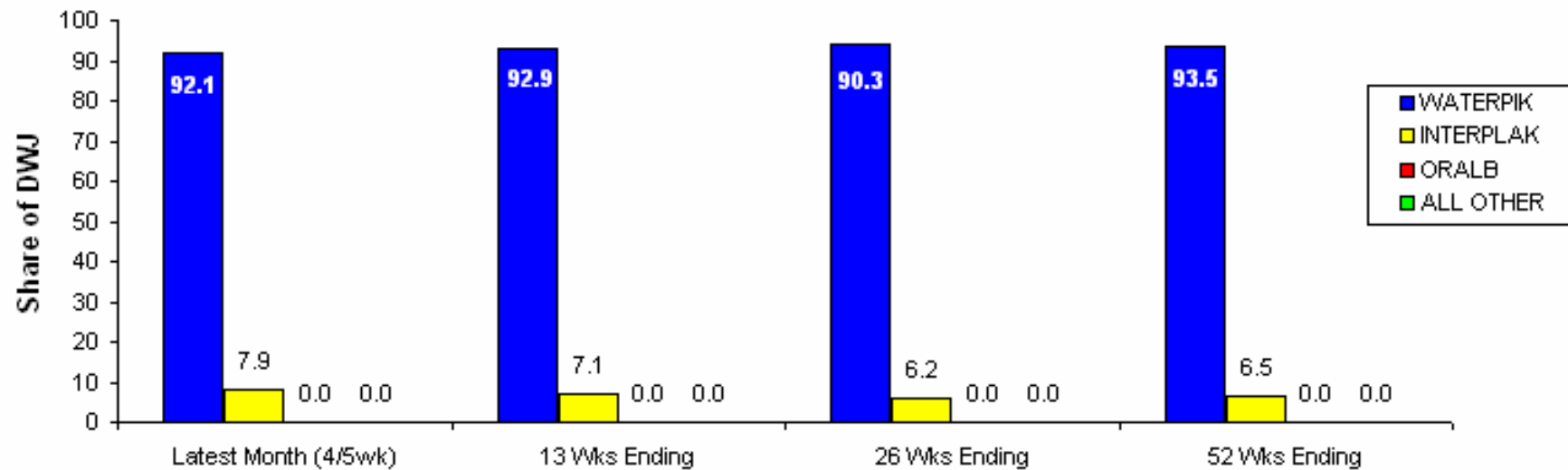
# Recommendation of Oral Irrigator Brands Among Dental Hygienists



### Dental Water Jet Appliances: Total US \$ Share

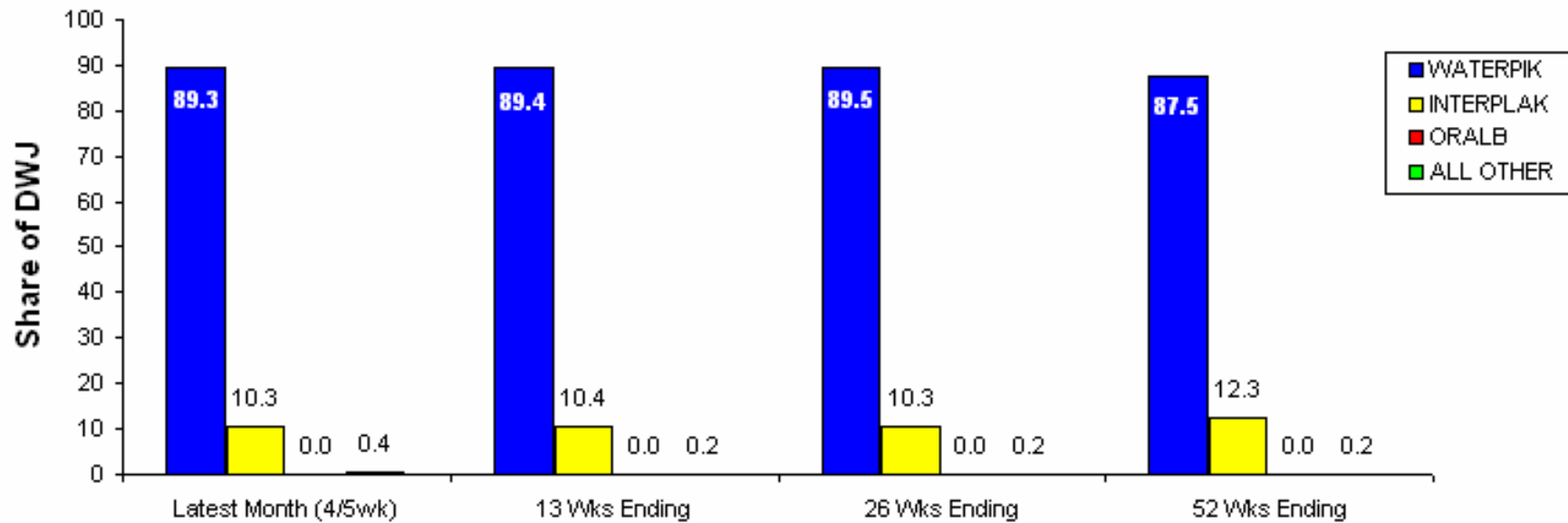


### Dental Water Jet Appliances: Food Channel \$ Share



### Dental Water Jet Appliances: Drug Channel \$ Share

차트 영역



### Dental Water Jet Appliances: Mass Channel \$ Share (w/o Wal-Mart) - Calculated

